



Jason McCre<vector.mccrea@lacity.org>

**FW: Letter of Support Hollywood Wilcox Case Nos. VTT-74371 CPC-2016-3176-VZC-HD-VCU-MCUP-SPR**

2 messages

**Nyla Arslanian** <nyla@discoverhollywood.com>  
To: vector.mccrea@lacity.org  
Cc: Councilmember.Ofarrell@lacity.org, craig.bullock@lacity.org

Mon, Aug 10, 2020 at 4:49 PM

Nyla Arslanian

**Hollywood Wilcox Support Letter NA.pdf**  
112K

**Jason McCre** <vector.mccrea@lacity.org>  
To: Nyla Arslanian <nyla@discoverhollywood.com>

Tue, Aug 11, 2020 at 10:11 AM

Hi Nyla,

I have received your comment, and it will be forwarded to the decision maker.

Thank you.

On Mon, Aug 10, 2020 at 4:49 PM Nyla Arslanian <nyla@discoverhollywood.com> wrote:

Nyla Arslanian



**Jason McCre**  
Planning Assistant  
Los Angeles City Planning  
221 N. Figueroa St., Room 1350  
Los Angeles, CA 90012  
PlanningLA.org  
T: (213) 847-3672



Nyla Arslanian  
2489 N. Edgemont Street  
Los Angeles CA 90027  
(323)662-8236

August 7, 2020

Jason McCrea, Planning Assistant  
Department of Planning  
221 N Figueroa Street, Suite 1350  
Los Angeles, CA 90012

Project Site: 1624-1648 Wilcox Avenue and 6430-6440 Hollywood Boulevard  
Case Nos. VTT-74371 CPC-2016-3176-VZC-HD-VCU-MCUP-SPR

Dear Jason,

This letter is in support of the Hollywood and Wilcox development proposal under consideration.

Located on the Hollywood Walk of Fame, the project is a prime example of sensible growth that respects local history while delivering on present and future needs.

As a native of the area, with deep roots in Hollywood's arts and culture, I applaud LeFrak for a careful and well-researched plan to preserve the historic Attie Building, and, in particular, to retain, restore and protect the iconic "You Are The Star" mural by artist Tom Suriya, an important nod to Hollywood's distinctive history. At the same time, the developer is proposing to create a lively mix of apartments, restaurants, offices and ground-level retail that hopefully will energize a beloved, yet often overlooked, slice of Hollywood's famed boulevard.

Although I have concerns regarding the building's height and its impact on Hollywood's Historic District, I'm hopeful that such issues can be successfully mitigated and I look forward to seeing the project come to life.

Sincerely,

A handwritten signature in black ink, appearing to read "Nyla", with a stylized flourish extending to the right.

Nyla Arslanian  
Editor, Discover Hollywood Magazine  
President Emeritus, Hollywood Arts Council

cc: Councilman Mitch O'Farrell—Attn: Craig Bullock